



CITY OF MCKINNEY, TEXAS

Legislation Text

File #: 22-0556, Version: 1

Update on Wayfinding Master Plan

COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)

MEETING DATE: June 21, 2022

DEPARTMENT: Development Services / Engineering

CONTACT: Pam Alummoottil, PE, PTOE, Traffic Engineer

RECOMMENDED CITY COUNCIL ACTION:

- Discuss and provide direction to City staff

ITEM SUMMARY:

- This item is to discuss recommendations on the finalized wayfinding signage design, gateway locations and concept designs, program cost estimates, and next steps.

BACKGROUND INFORMATION:

- The project was kicked off in January 2021. Since this date three major trips have been completed to receive feedback from the public and to discuss with key stakeholders.
- Two surveys have collected public input for this project: a Wayfinding Assessment Survey in March 2021 and a Design Input Survey in June 2021.
- The project team last presented to city council on September 21, 2021 and received concurrence on the signage design concept.
- Coordination began with TxDOT in April 2022 to begin the approval process on the design and proposed wayfinding sign locations.
- Project information including public meeting recordings and presentations can be found at www.mckinneytexas.org/wayfinding <<http://www.mckinneytexas.org/wayfinding>>.

FINANCIAL SUMMARY:

- Resolution 2021-01-005 authorized the use of funds from Capital Improvements Program TR2025 for the Wayfinding Master Plan.

BOARD OR COMMISSION RECOMMENDATION:

- N/A